Atty. Dkt. No.: 2819-001

## ABSTRACT OF THE DISCLOSURE

Measuring the required distance necessary for a first down in the sport of football. The apparatus includes a ten yard marker pole with an attached laser apparatus. The laser apparatus emits light in the blue-green wavelength and is capabable of emitting a laser beam across the entire width of the field onto a target, to aid an official in determining if a first down has occurred or not.